

**THE SIMONE DE BEAUVOIR INSTITUTE**  
**invites you to attend:**

A lecture and slide show on:

**Women, Body Image & Cosmetic Surgery**

Barbara Gollob is a Montreal photographer who turned to photography from a background in printmaking. Her transition to photography came from a desire to interact dynamically with people and her environment. Her concern for people and their social situations is reflected in her work. Her previous exhibitions include Defenders of the Land, a series of portraits and demonstration photographs of native people; In Praise of Older Women, portraits of women between the ages of sixty and ninety-nine; and most recently, Women, Body Image and Cosmetic Surgery, which forms the basis for this lecture.

"As a woman and a photographer I wanted to give a visual presence to the issue of cosmetic surgery. I wished to understand why healthy women undergo cosmetic surgery despite its inherent risks and trauma. The more I researched the subject, the more complex the issue became. But at the core lies the concept of body image and identity. Although I agree with the feminist critique of the beauty industry which treats the female body as a commodity, I realize that in many instances women derive a sense of empowerment from cosmetic surgery. They see it as a way to effectuate change in their lives. I have a desire to go beyond the 'politically correct feminist response' in favour of a view which encompasses both the positive and negative aspects of cosmetic surgery and empathy for the women involved."

Barbara Gollob

Wednesday

May 3, 1995

12h00 noon

For information:  
848-2370

Admission is FREE

**The Lounge**  
**Simone de Beauvoir Institute**  
2170 Bishop Street